

2018 鞋款設計比賽得獎作品

18th FOOTWEAR DESIGN COMPETITION

FFHK - 香港鞋款設計比賽 2018 得獎名單

FFHK - Hong Kong Footwear Design Competition 2018 - Award List

參賽組別 Category	獎項 Award	設計師 Designer	院校 School	作品名稱 Design		製造商 Manufacturer
全場總冠軍獎 Individual Overall Champion						
		區嘉倩 Au Ka Sin Tina	香港理工大學 PolyU	Bee Busy Exist Earth	-	萊爾斯丹控股有限公司 Le Saunda Holdings Ltd.
男裝 Men's Shoes Collection	金獎 Gold	李金喜 Lee Kam Hi	-	Mr. Bamboo	竹君子	冠利行 Smarty Company
	銀獎 Silver	李綺雲 Li Qi Xue	-	Business Monk Shoes	商業精英	冠利行 Smarty Company
	銅獎 Bronze	李瑋婷 Li Wai Ting Joanne	-	Escape	-	精洺有限公司 High Quality Mfg., Co., Ltd.
女裝靴 Ladies' Boots Collection	金獎 Gold	李瑋婷 Li Wai Ting Joanne	-	The Realm of Beauty	天公之美	港京皮具鞋廠有限公司 King Kong Leather Ware Ltd.
	銀獎 Silver	李瑋婷 Li Wai Ting Joanne	-	Endogenous Beauty	-	港京皮具鞋廠有限公司 King Kong Leather Ware Ltd.
	銅獎 Bronze	張泳 Cheung Weng Jenny	香港理工大學 PolyU	回憶	回憶 Memories	精洺有限公司 High Quality Mfg., Co., Ltd.
女裝時款 (全新潮流製造型) Ladies' Fashion Shoes Collection	金獎 Gold	區嘉倩 Au Ka Sin Tina	香港理工大學 PolyU	Bee Busy Exist Earth	-	萊爾斯丹控股有限公司 Le Saunda Holdings Ltd.
	銀獎 Silver	鍾璋雯 Chung Ching Man	香港理工大學 PolyU	Found and Lost in Aurora	-	萊爾斯丹控股有限公司 Le Saunda Holdings Ltd.
	銅獎 Bronze	伍善芳 Ng Sin Fong	香港高等教育科技學院 THEI	Universe Milky Way	銀河	萊爾斯丹控股有限公司 Le Saunda Holdings Ltd.
童裝 Children's Shoes Collection	金獎 Gold	李瑋婷 Li Wai Ting Joanne	-	The Children's Paradise	童年	廣億國際投資有限公司 Grand Billion Int'l Investment Ltd.
	銀獎 Silver	李金喜 Lee Kam Hi	-	Fly me to the Dream	夢想天角獸	廣億國際投資有限公司 Grand Billion Int'l Investment Ltd.
	銅獎 Bronze	區嘉倩 Au Ka Sin Tina	香港理工大學 PolyU	Wonderland	鹿巖仙境	精洺有限公司 High Quality Mfg., Co., Ltd.
手袋 Hnadbag Collection	金獎 Gold	林穎怡 Lam Wang Yee	-	Astrological Sign	十二宮	大來企業控股有限公司 Tai Loi Enterprises Holding Ltd.
	銀獎 Silver	盧穎瑜 Lo Wing Yiu	香港高等教育科技學院 THEI	Black Beauty	-	萊爾斯丹控股有限公司 Le Saunda Holdings Ltd.
	銅獎 Bronze	盧穎瑜 Lo Wing Yiu	香港高等教育科技學院 THEI	Traditional Chic	-	大來企業控股有限公司 Tai Loi Enterprises Holding Ltd.
創+造 (成型概念設計) DIY Creation Design	金獎 Gold	區嘉倩 Au Ka Sin Tina	香港理工大學 PolyU	Eternal Light	永恆之光	-
	銀獎 Silver	張泳 Cheung Weng Jenny	香港理工大學 PolyU	Siren	-	-
	銅獎 Bronze	洪樂怡 Hung Lok Yi	-	Ice Queen	冰雪皇后	-

BUSY EXIST EARTH

Bee spread pollen every day to produce honey for their queens and this action is similar with a human worker on duty every day to earn income for their family. Also, Bee is now in danger of Colony Collapse Disorder. Through these warning line, I hope that human can realize how serious is it.



Perspective Views



Front View

View

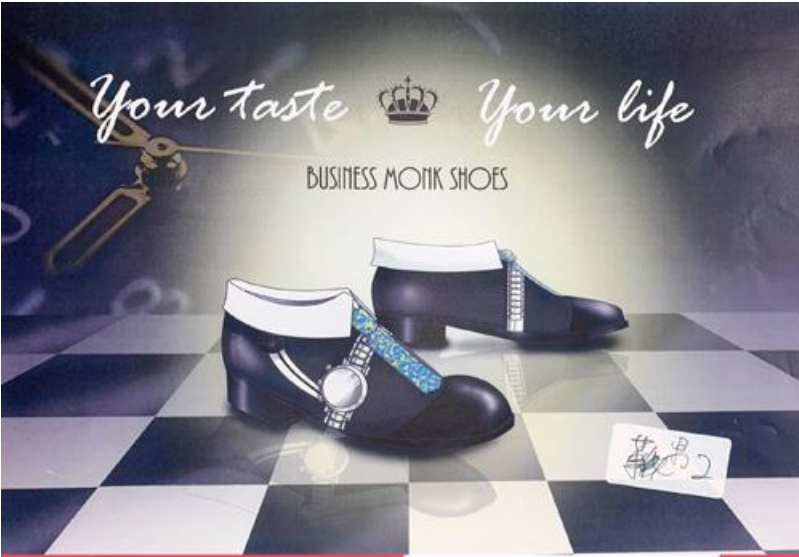
Color Palette





Your taste  Your life

BUSINESS MOKK SHOES



ESCAPE

ACCORDING TO THE WORLD HAPPINESS REPORT 2018, HONG KONG IS RATED AS 76. IT MEANS MANY HONG KONGERS FEEL UNHAPPY AND STRESSFUL. LONG WORKING HOURS, HIGH WORKING EFFICIENCY, LESS SALARIES, HOUSING PROPERTIES BURDEN AND HIGH INFLATION ARE THE MAIN REASONS. THE DESIGN IS INSPIRED FROM THE UNBALANCED LIFE OF HONG KONG PEOPLE.

THE DESIGN WILL BE PRESENTED IN POP ART STYLE WHICH FUNCTIONED AS IRONIC. IT SHOWS A PROSPEROUS AND BEAUTIFUL CITY IS BUILT IN DIFFERENT SADNESS OR WORRIES. THE FIGURES MEAN ALTHOUGH MANY PEOPLE ARE FACING DIFFERENT PRESSURE, THEY STILL WORK VERY HARD TO OVERCOME THEM. THE CURVE LINES MEANS DIFFERENT DIFFICULTIES AND PRESSURES. RED, YELLOW AND BLUE WILL BE THE MAIN COLOUR OF THE DESIGN. THEY ARE THREE PRIMARY COLOUR WHICH CAN BE SEEN BY HUMAN.



ADD SEVERAL LAYERS OF COTTON

DIGITAL PRINTED PATTERN

COLOURLESS PU

DIGITAL PRINTED PATTERN

MATERIALS



P.13





The Realm of Beauty
天工之美

此設計靈感取材於中國傳統建築的格子門（格扇），
每道格子門都由不同的幾何圖形或組成獨特的圖案，
手工精細，巧絕天工。故此，我便決定以格子門為概念，
深入研究及欣賞中國建築之美。



Endogenous Beauty

Back Front



Heel Design



Wooden Heel
with
printed pattern

Gauze
with
Bamboo
straps
(Like Chinese lanterns)

This design is inspired from "The Phantom of the Opera." It is a soulful and meaningful love story. People should not judge a person only based on their appearances. We should appreciate more one's inner beauty instead of the outer beauty. The outline of the mask and the diamond chandelier are as inspiration and put into the design.

Materials
Toe Cap



Gauze





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Perspective Views



Front View

View

Color Palette



FIND AND LOST IN AURORA

時 7



- Pantone 19-4044 TCK Linoges
- Pantone 7463 CP
- Pantone 277C
- Pantone 9112 P



PVC Gemstone Crystal Faux Leather



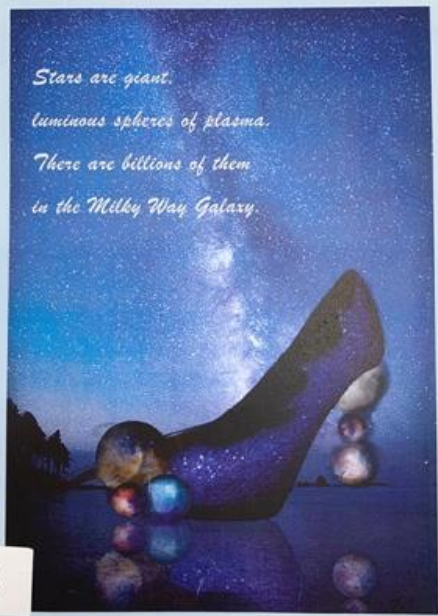
Platform: from 1cm to 4cm Heel Height: 10cm

The inspiration is from the beauty of the nature, aurora and starry night.
 The material that is hard hand feel but in curved shape shows the contrast and mystery
 highlight of the transparent PVC and synthetic leather makes it gaining modern style,
 while the gems and interstellar like heel on the platform shows the vintage mood.
 The crystal on the sole enhance the total outlook and the ankle strap increases the security.



UNIVERSE MILKY WAY

*Stars are giant,
luminous spheres of plasma.
There are billions of them
in the Milky Way Galaxy.*



時3





FLY ME TO THE DREAM

This children shoes are inspired by the shape, colour and form of the pagacorn. A pagacorn is a mix of the pegasus and unicorn in Greek mythology which can bring luck and hope to human. Although the pagacorn is not actually in the reality, it let people fall of imagine about it and feeling hopeful. People created illustration of it, designed a statue, to put on the roof of Poznan Opera House and also created the emblem of the World War II, British Airborne Forces, Bellerophon riding the flying horse pegasus.

This shoes hope every children can be brave to chase their dream. Although the adults think children love daydreaming, it can be come true when you are being brave, hopeful and hard-working. Hope every children will believe in their dream and feel so free to fly in their dream sky like the pagacorn. And it also bring luck and hope to those lovely children.

此鞋是以希臘神話中的飛馬和獨角獸為靈感，傳說中可以為人帶來幸福和希望。雖然在現實生活中並沒有飛馬和獨角獸，但人們通過繪畫、設計雕像、在波茲南歌劇院屋頂上建造雕像以及將其作為第二次世界大戰期間英國空降部队的標誌，創造了飛馬和獨角獸的形象。這雙鞋希望每個孩子都能勇敢地去追逐他們的夢想。雖然大人們認為孩子們喜歡白日夢，但當你變得勇敢、充滿希望和努力工作時，夢想是可以實現的。希望每個孩子都能相信他們的夢想，並像飛馬和獨角獸一樣在他們的夢想天空中自由翱翔。這雙鞋也給那些可愛的孩子帶來了幸運和希望。

童 9



11-4201 TC

- PANTONE 13-3207 TCX
- PANTONE 2071 C
- PANTONE 13-4810 TCX
- PANTONE 9464 C
- PANTONE 156 U

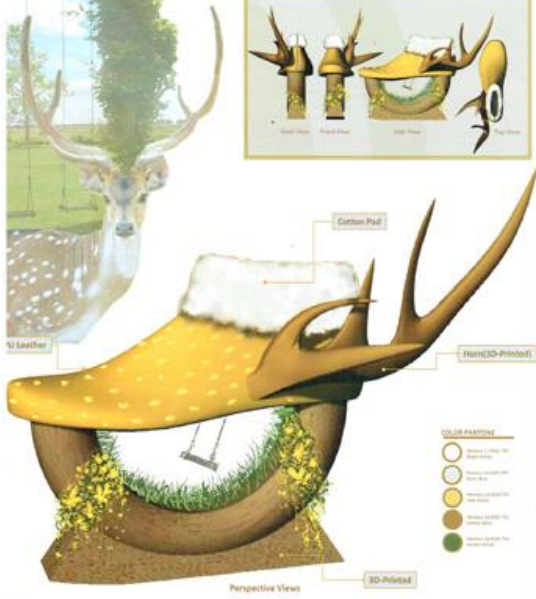
PANTONE
PANTONE
PANTONE
PANTONE
PANTONE



Wonderland

Inspiration of this design is nature forest landscape. Being in the middle part represented Christmas, the high and pattern on side represent winter. Nature environment belongs to both of nature and animals. Further about the design their environment for making profiles.

Different Views



十二宮

Astrological sign



袋 10



Black Beauty U

U Descriptions

This design is inspired by the story of Black Beauty. Horses are used as riding tools since approximately 3500 BC. As gentle animals, most of the horses still embrace human to ride on them after wearing all the straighten especially the bride for controlling their curves. This bag give out a message that people should have reflection on how they treat animals. This is a two way bag which people can carry it as a handbag or a clutch bag for different occasions.

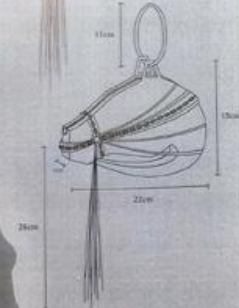
U Material

Leather

Round Metal Threadel

Iron Chain

Tassel



At 3

U Colour



Traditional Chic

Descriptions

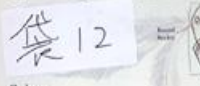
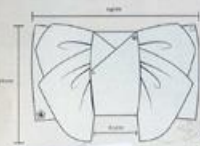
Kimono is a traditional garment of Japan treasured by Japanese people. My design is inspired by one part of it, the Ohi-age. It is like a thick belt placed around the waist of kimono. Details like Ohi-dome, Ohi-furosetai and Ohi-ko at the back are also included. This bag is divided into three parts: main body, the lower and also the way you wear it. All these parts can be produced in different colours and materials like fabric and leather. You can do mix and match on different parts to create things that fit your personality.

This is a Four way bag that wearer can use as Handbag, Shoulder bag/match with gold chains or leather belt, Waist bag/match with fabric or leather belt and Clutch bag or work.

Material

- Japanese Print Fabric
- Leather
- Gold Snap
- Gold Buckles
- Gold Cherry Blossom
- Gold Chain

Detail (From back view)



Colour



PANTONE 186 C

PANTONE P0 (Black)

PANTONE 186 C

PANTONE 12-5102 (Yellow)

MR 18715

MR 18715

MR 18715

MR 18715

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Different View

ETERNAL LIGHT

The inspiration comes from candle holder. Eternal LED candle light up the dark, like the church brings hopes for people who suck in difficulties.



COLORS: PANTONE



D19





Describe

- Inspired by the tale: ice queen
- Mirror triangular-shaped platform
- transparent PVC embellished with metallic lace, gems and fur
- Platform height: front: 2"; back: 4 1/2"

Color

PANTONE® 11-5602 TCX Bright White
 PANTONE® 13-4102 TCX Silver Frost
 PANTONE® 13-4108 TCX Metallic Obsidian

Material

Mirror
 Gem
 Fur
 PVC fabric
 Metallic lace

Ice Queen
 Goes paired with triangular based platform shoes

D 2

